

# Utility Proportional Beliefs

C. Nauerz

EpiCenter

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## ① Introduction

Motivation

Utility Proportional Beliefs

## ② Reasoning Process

Explicit Formula

Understanding the Players' Reasoning

## ③ Relation to Human Reasoning

# Outline

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## Asymmetric Matching Pennies

In this asymmetric matching pennies game Nash equilibrium would give a quite unintuitive prediction.

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|                   | <i>bottom</i> | 40,80                | 80,40        | 50% |
|                   |               | 12.5%                | 87.5%        |     |

The percentages indicate the outcome of the mixed nash equilibrium.

## Asymmetric Matching Pennies

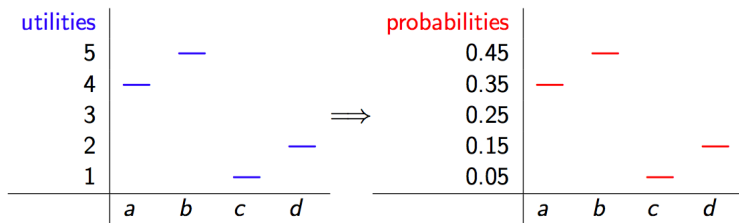
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| <i>Row Player</i> | <i>top</i>    | 320,40               | 40,80        | 50% (96%) |
|                   | <i>bottom</i> | 40,80                | 80,40        | 50% (4%)  |
|                   |               | 12.5% (16%)          | 87.5% (84%)  |           |

The percentages indicate the outcome of the mixed nash equilibrium. In parentheses are the results that [?] found in their experiment.

# Utility Proportional Beliefs [?]

A solution concept in which players form their belief proportional to the differences in their opponents' utilities.





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- Allows individual differences in sensitivity to differences in utility
- Invariant to affine transformations

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## Epistemic Model

In the following we will restrict our view to the two player case. Note that these definitions can easily be extended to  $N$  players.

Consider a finite static game  $\Gamma$  where

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### Definition

An epistemic model  $M$  for  $\Gamma$  specifies

- ① for all players  $i$  a set of types  $T_i$ , and
- ② for every type  $t_i \in T_i$  some probabilistic belief  $b_i(t_i)$  on  $C_j \times T_j$  with finite support.

# Operationalization of Utility Proportional Beliefs

Let  $i, j \in I$  be the two players, and  $\lambda_j \in \mathbb{R}$  be such that  $\lambda_j \geq 0$ .

## Definition

A type  $t_i \in T_i$  of player  $i$  expresses  $\lambda_j$ -utility-proportional-beliefs, if

$$(b_i(t_i))(c_j|t_j) - (b_i(t_i))(c'_j|t_j) = \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j(c'_j, t_j))$$

for all  $t_j \in T_j(t_i)$ , for all  $c_j, c'_j \in C_j$ .

# Invariance to Affine Transformations

$$\begin{aligned}
 (b_i(t_i))(c_j|t_j) - (b_i(t_i))(c'_j|t_j) &= \frac{\lambda_j}{\bar{\hat{u}}_j - \underline{\hat{u}}_j} (\hat{u}_j(c_j, t_j) - \hat{u}_j(c'_j, t_j)) \\
 &= \frac{\lambda_j}{(a + b\bar{u}_j) - (a + b\underline{u}_j)} ((a + bu_j(c_j, t_j)) - (a + bu_j(c'_j, t_j))) \\
 &= \frac{\lambda_j}{b\bar{u}_j - b\underline{u}_j} (bu_j(c_j, t_j) - bu_j(c'_j, t_j)) \\
 &= \frac{\lambda_j}{b(\bar{u}_j - \underline{u}_j)} b(u_j(c_j, t_j) - u_j(c'_j, t_j)) \\
 &= \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j(c'_j, t_j))
 \end{aligned}$$

## Common Belief in $\lambda$ -Utility-Proportional-Beliefs

Let  $i, j \in I$  be the two players, and  $\lambda_j \in \mathbb{R}$ .

### Lemma

*A type  $t_i \in T_i$  of player  $i$  expresses  $\lambda_j$ -utility-proportional-beliefs if and only if*

$$(b_i(t_i))(c_j|t_j) = \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{\text{average}}(t_j)),$$

*for all  $t_j \in T_j(t_i)$ , for all  $c_j \in C_j$ , and for  $j \in I \setminus \{i\}$ .*

Define  $\lambda_j^{\text{max}}$  such that  $(b_i(t_i))(\cdot|t_j)$  yields a well-defined probability measure for every type  $t_j \in T_j$ .

## Utility Proportional Beliefs

$$\begin{aligned}
1 &= \sum_{c_j \in C_j} (b_i(t_i))(c_j|t_j) \\
&= \sum_{c_j \in C_j} ((b_i(t_i))(c_j^*|t_j) + (b_i(t_i))(c_j|t_j) - (b_i(t_i))(c_j^*|t_j)) \\
&= \sum_{c_j \in C_j} \left( (b_i(t_i))(c_j^*|t_j) + \frac{\lambda_j}{\bar{\hat{u}}_j - \hat{u}_j} (u_j(c_j, t_j) - u_j(c_j^*, t_j)) \right) \\
&= |C_j|(b_i(t_i))(c_j^*|t_j) + \frac{\lambda_j}{\bar{\hat{u}}_j - \hat{u}_j} \sum_{c_j \in C_j} (u_j(c_j, t_j) - u_j(c_j^*, t_j)) \\
&= |C_j|(b_i(t_i))(c_j^*|t_j) + \frac{\lambda_j}{\bar{\hat{u}}_j - \hat{u}_j} \left( |C_j|u_j^{\text{average}}(c_j, t_j) - |C_j|u_j(c_j^*, t_j) \right) \\
(b_i(t_i))(c_j^*|t_j) &= \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{\hat{u}}_j - \hat{u}_j} \left( u_j(c_j^*, t_j) - u_j^{\text{average}}(c_j, t_j) \right)
\end{aligned}$$



## Definition

Let  $i, j \in I$  be the two players and  $t_i \in T_i$  be some type of player  $i$ , and  $\lambda = (\lambda_i)_{i \in I} \in \times_{i \in I} \mathbb{R}$ .

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- *Type  $t_i$  expresses 1-fold belief in  $\lambda$ -utility-proportional-beliefs, if  $t_i$  expresses  $\lambda_i$ -utility-proportional-beliefs.*

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- *Type  $t_i$  expresses 1-fold belief in  $\lambda$ -utility-proportional-beliefs, if  $t_i$  expresses  $\lambda_i$ -utility-proportional-beliefs.*
- *Type  $t_i$  expresses  $k$ -fold belief in  $\lambda$ -utility-proportional-beliefs, if  $(b_i(t_i))$  only deems possible types  $t_j \in T_j$  for  $j$  such that  $t_j$  expresses  $k - 1$ -fold belief in  $\lambda$ -utility-proportional-beliefs, for all  $k > 1$ .*

## Definition

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- Type  $t_i$  expresses common belief in  $\lambda$ -utility-proportional-beliefs, if  $t_i$  expresses  $k$ -fold belief in  $\lambda$ -utility-proportional-beliefs for all  $k \geq 1$ .

Rationality can be defined the following way:

### Definition

Let  $i, j \in I$  be the two players and  $t_i \in T_i$  be some type of player  $i$ , and  $\lambda = (\lambda_i)_{i \in I} \in \times_{i \in I} \mathbb{R}$ . A choice  $c_i \in C_i$  of player  $i$  is rational under common belief in  $\lambda$ -utility-proportional-beliefs, if there exists an epistemic model  $\mathcal{M}^\Gamma$  and some type  $t_i \in T_i$  of player  $i$  such that  $c_i$  is optimal given  $(b_i(t_i))$  and  $t_i$  expresses common belief in  $\lambda$ -utility-proportional-beliefs.

# Algorithm

For player  $i$  and her opponent  $j \in I \setminus \{i\}$ ,  $p_i^* : \Delta(C_i) \rightarrow \Delta(C_j)$ , where  $p_i^*$  is a function mapping the beliefs of player  $j$  on her opponent's choice combinations to beliefs on  $j$ 's choice

$$(p_i^*(p_j))(c_j) := \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, p_j) - u_j^{average}(p_j))$$

for all  $c_j \in C_j$  and for all  $p_j \in P_j^0$ , where  $P_j^0 := \Delta(C_j)$ .

# Algorithm

## Definition

*For both players  $i, j \in I$  and for all  $k \geq 0$  the set  $P_i^k$  of  $i$ 's beliefs about her opponent's choice combinations is inductively defined as follows:*

$$P_i^0 := \Delta(C_j), \text{ and}$$

$$P_i^k := p_i^*(P_j^{k-1}).$$

*The set of belief  $P_i^\infty = \bigcap_{k \geq 0} P_i^k$  contains the beliefs that survive iterated elimination of utility-disproportional-beliefs.*

First we will show that the beliefs surviving the elimination procedure are unique, and then that this algorithm selects exactly those beliefs that players can hold under common belief in  $\lambda$ -utility-proportional beliefs.

**Recall:**  $\lambda_i^{max}$  is the largest proportionality factor such that  $p_i^*(p_j, \lambda_i)$  is a probability distribution for all  $p_j \in P_j^0$ .

**Note:** Whenever  $\lambda_i < \lambda_i^{max}$  UPB always assigns positive probability to all of  $j$ 's choices.

### Definition

$\alpha A + (1 - \alpha)B := \{\alpha a + (1 - \alpha)b : a \in A, b \in B\}$  for  $A, B \in P_j^0$ .

### Definition

$\alpha_i := \frac{\lambda_i}{\lambda_i^{max}} < 1$  and  $\alpha := \max\{\alpha_i, \alpha_j\}$ .



## Lemma

*For every player  $i \in I$  and every round  $k \geq 0$  there exists  $p_i \in P_i^0$  such that  $P_i^k \subseteq \alpha^k P_i^0 + (1 - \alpha^k)\{p_i\}$ .*

## Proof

We prove the statement by induction on  $k$ .

1) Let  $k = 0$ , then  $P_i^0 \subseteq \alpha^0 P_i^0 + (1 - \alpha^0)\{p_i\}$  holds for all  $p_i \in P_i^0$  because  $\alpha^0 = 1$ .

2) Suppose  $k > 0$  and assume that there exists  $p_i \in P_i^0$  such that  $P_i^{k-1} \subseteq \alpha^{k-1}P_i^0 + (1 - \alpha^{k-1})\{p_i\}$ .

Note:  $P_i^k = p_i^*(P_j^{k-1}, \lambda_i)$  by the construction of the algorithm.

Then,

$$\begin{aligned} P_i^k &\subseteq p_i^*(\alpha^{k-1}P_j^0 + (1 - \alpha^{k-1})\{p_j\}, \lambda_i) \\ &= \alpha^{k-1}p_i^*(P_j^0) + (1 - \alpha^{k-1})\{p_i^*(p_j)\} \end{aligned}$$

by linearity of  $p_i^*$  on  $P_j^0$ .

## Utility Proportional Beliefs

By definition of  $\alpha_i$ ,  $\lambda_i = \alpha_i \lambda_i^{max} + (1 - \alpha_i)0$ .

As  $p_i^*$  is also linear in  $\lambda_i$ , it follows that

$$p_i^*(P_j^0, \lambda_i) = \alpha_i p_i^*(P_j^0, \lambda_i^{max}) + (1 - \alpha_i) p_i^*(P_j^0, 0),$$

where  $p_i(P_j^0, 0) = p_i^{uni}$ .

Since also  $p_i^*(P_j^0, \lambda_i^{max}) \subseteq P_i^0$ , it holds that

$$p_i^*(P_j^0, \lambda_i) \subseteq \alpha_i P_i^0 + (1 - \alpha_i) \{p_i^{uni}\}.$$

As  $\alpha_i \leq \alpha$  we have

$$\alpha_i P_i^0 + (1 - \alpha_i) \{p_i^{uni}\} \subseteq \alpha P_i^0 + (1 - \alpha) \{p_i^{uni}\}$$

and hence  $p_i^*(P_j^0, \lambda_i) \subseteq \alpha P_i^0 + (1 - \alpha) \{p_i^{uni}\}$ .

Combining the two previous results:

$$\begin{aligned} P_i^k &\subseteq \alpha^{k-1} (\alpha P_i^0 + (1 - \alpha) \{p_i^{uni}\}) + (1 - \alpha^{k-1}) \{p_i^*(p_j, \lambda_i)\} \\ &= \alpha^k P_i^0 + \alpha^{k-1} (1 - \alpha) \{p_i^{uni}\} + (1 - \alpha^{k-1}) \{p_i^*(p_j, \lambda_i)\}. \end{aligned}$$

Recall that  $\alpha < 1$ , then by defining

$$\hat{p}_i := \frac{\alpha^{k-1} (1 - \alpha) p_i^{uni} + (1 - \alpha^{k-1}) p_i^*(p_j, \lambda_i)}{1 - \alpha^k},$$

it follows that  $P_i^k \subseteq \alpha^k P_i^0 + (1 - \alpha^k) \{\hat{p}_i\}$ .

# Asymmetric Matching Pennies

Let's compute UPB for our example:

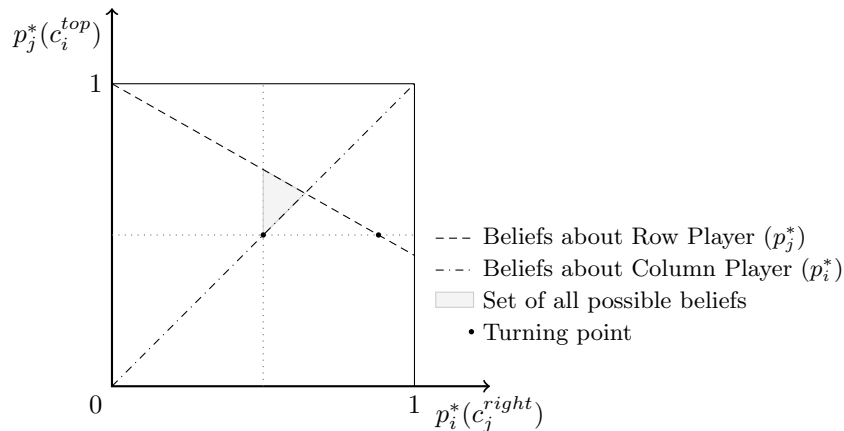
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## Fixed Point

We observe that the convex combination converges to a singleton and hence to a unique fixed point. Now suppose  $p'_i \in P_i^\infty$  is the belief of  $i$  and  $p'_j \in P_j^\infty$  is the belief of  $j$  for which equation  $P_i^k \subseteq \alpha^k P_i^0 + (1 - \alpha^k)\{p'_i\}$  holds.

Recall, that by the construction of the algorithm it holds that  $P_i^k = p_i^*(P_j^{k-1}, \lambda_j)$ . Then it holds that  $p_i^*(p'_j) = p'_i$  and  $p_j^*(p'_i) = p'_j$  and hence it also holds that  $p_i^*(p_j^*(p'_i)) = p'_i$ . Consequently, the mapping  $p_i^* \circ p_j^*$  has a unique fixed point in two-player games where the players' are holding common belief in  $\lambda$ -utility-proportional-beliefs.

## Utility Proportional Beliefs



## Theorem

*Let  $\lambda = (\lambda_i)_{i \in I} \in \times_{i \in I} \mathbb{R}_+$  such that  $\lambda_i < \lambda_i^{\max}$  for all players  $i \in I$ . A belief  $p_i \in \Delta(C_j)$  can be held by a type  $t_i \in T_i$  that expresses common belief in  $\lambda$ -utility-proportional beliefs in some epistemic model  $\mathcal{M}^\Gamma$  of  $\Gamma$  if and only if  $p_i$  survives iterated elimination of utility-disproportional beliefs.*



## Proof

First of all, let  $k = 1$  and consider  $t_i \in T_i$  that expresses 1-fold belief in  $\lambda$ -utility-proportional beliefs. Then,

$$(b_i(t_i))(c_j, t_j) = \left( \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j)) \right) (b_i(t_i))(t_j)$$

for all  $c_j \in C_j$  and  $t_j \in T_j$ . It follows that

$$(b_i(t_i))(c_j) = \sum_{t_j \in T_j} (b_i(t_i))(t_j) \left( \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j)) \right)$$

for all  $c_j \in C_j$ .

Written as vector

$$(b_i(t_i))(c_j)_{c_j \in C_j} = \sum_{t_j \in T_j} (b_i(t_i))(t_j) \left( \frac{1}{|C_j|} (1, \dots, 1) + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j))_{c_j \in C_j} \right).$$

Note that by definition,

$$\frac{1}{|C_j|} (1, \dots, 1) + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j))_{c_j \in C_j} \in P_i^1.$$

Since  $(b_i(t_i))(c_j)_{c_j \in C_j}$  is a convex combination of elements in the convex set  $P_i^1$ , it follows that  $(b_i(t_i))(c_j)_{c_j \in C_j} \in P_i^1$ .

## Utility Proportional Beliefs

Now let  $k > 1$  and consider  $t_i \in T_i$  that expresses up to  $k$ -fold belief in  $\lambda$ -utility-proportional beliefs. Then,

$$(b_i(t_i))(c_j, t_j) = \left( \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j)) \right) (b_i(t_i))(t_j)$$

for all  $c_j \in C_j$  and  $t_j \in T_j$ . Therefore,

$$(b_i(t_i))(c_j) = \sum_{t_j \in T_j(t_i) \subseteq B_j^{k-1}} (b_i(t_i))(t_j) \left( \frac{1}{|C_j|} + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j)) \right)$$

for all  $c_j \in C_j$ , where  $B_j^{k-1}$  denotes the set of  $j$ 's types that express  $k - 1$  fold belief in  $\lambda$ -utility-proportional beliefs.

Written as vector

$$(b_i(t_i))(c_j)_{c_j \in C_j} = \sum_{t_j \in T_j(t_i) \subseteq B_j^{k-1}} (b_i(t_i))(t_j) \left( \frac{1}{|C_j|} (1, \dots, 1) + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j))_{c_j \in C_j} \right).$$

Since every  $t_j \in T_j(t_i)$  is in  $B_j^{k-1}$  and hence by the induction hypothesis  $(b_i(t_i)) \in P_j^{k-1}$ , it follows that

$$\begin{aligned} & \frac{1}{|C_j|} (1, \dots, 1) + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} (u_j(c_j, t_j) - u_j^{average}(t_j))_{c_j \in C_j} \\ &= p_i^*(b_j(t_j)) \in P_i^k. \end{aligned}$$

Since  $(b_i(t_i))(c_j)_{c_j \in C_j}$  is a convex combination of elements in the convex set  $P_i^k$ , it follows that  $(b_i(t_i))(c_j)_{c_j \in C_j} \in P_i^k$ . By induction on  $k$  the *only if* direction of the theorem follows.

Let's now consider the if direction.

Let  $p_i \in P_i^\infty$  and  $p_j \in P_j^\infty$ , which are unique as shown previously.  
Consider the epistemic model

$$\mathcal{M}^\Gamma = ((T_i, T_j), (b_i, b_j))$$

of  $\Gamma$ , where  $T_i = \{t_i\}$  and  $T_j = \{t_j\}$ .

Furthermore,  $b_j(t_j)$  projected on  $T_i$  puts probability 1 on  $t_i$ , while projected on  $C_j$  equals  $p_j(p_i)$ .

Note that  $(b_i(t_i))(c_j|t_j) = (b_i(t_i))(c_j)$  for all  $c_j \in C_j$  and  
 $(b_j(t_j))(c_j|t_i) = (b_j(t_j))(c_j)$  for all  $c_j \in C_j$ , since  $|T_i| = 1 = |T_j|$ .

Using the fact that

$$p_i = p_i^*(p_j) \text{ and } p_j = p_j^*(p_i),$$

it then follows, by construction of  $b_i$  and  $b_j$ , that both  $t_i$  as well as  $t_j$  express  $\lambda$ -utility-proportional beliefs. Moreover,  $t_i$  and  $t_j$  express common belief in  $\lambda$ -utility-proportional beliefs too, as  $T_j(t_i) = \{t_j\}$  and  $T_i(t_j) = \{t_i\}$ .

# Outline

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Utility Proportional Beliefs

## ② Reasoning Process

Explicit Formula

Understanding the Players' Reasoning

## ③ Relation to Human Reasoning

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# Explicit Formula

$$p'_i = p_i^*(p_j^*(p'_i)) = i_m + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} C_m U_j p_j^*(p'_i)$$

# Explicit Formula

$$\begin{aligned} p'_i &= p_i^*(p_j^*(p'_i)) = i_m + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} C_m U_j p_j^*(p'_i) \\ &= i_m + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} C_m U_j \left[ i_n + \frac{\lambda_i}{\bar{u}_i - \underline{u}_i} C_n U_i p'_i \right] \end{aligned}$$

## Explicit Formula

Solving for  $p'_i$  yields

$$p'_i = (I_m - \frac{\lambda_j \lambda_i}{(\bar{u}_j - \underline{u}_j)(\bar{u}_i - \underline{u}_i)} C_m U_j C_n U_i)^{-1} (i_m + \frac{\lambda_j}{\bar{u}_j - \underline{u}_j} C_m U_j i_n).$$

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## Definition

We define the following function to obtain the unique beliefs under common belief in  $\lambda$ -utility-proportional-beliefs directly:

$$\beta_i(U_i, U_j) := (I_m - G_j G_i)^{-1} (i_m + G_j i_n)$$

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# Understanding the Players' Reasoning

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We define the following function to obtain the unique beliefs under common belief in  $\lambda$ -utility-proportional-beliefs directly:

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Using the properties of a geometric series, we can rewrite the expression as:

$$\beta_i = (i_m + G_j i_n) + G_j G_i (i_m + G_j i_n) + G_j G_i \{G_j G_i (i_m + G_j i_n)\} + \dots$$

# Initial Belief

Let's define  $\beta_i^{initial} := (i_m + G_j i_n)$ .

- Firstly, the player assigns equal probability.

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# Initial Belief

Let's define  $\beta_i^{initial} := (i_m + G_j i_n)$ .

- Firstly, the player assigns equal probability.
- Secondly, he corrects for the opponents incentives, given that the opponent assigns equal probability to all of her choices.
- $G_j$  gives the goodness of a certain choice given a choice of the opponent.

# Interaction Process

Looking back at the initial expression

$$\beta_i = \beta^{initial} + G_j G_i \beta^{initial} + G_j G_i \{ G_j G_i \beta^{initial} \} + \dots .$$

To obtain a better understanding we rewrite  $\beta_i$  as follows

$$\beta_i = i_m + G_j(i_n + G_i(i_m + G_j i_n)) + \dots .$$

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# The Two Systems of Reasoning

## System 1

The origin of impressions and feelings that are the main sources of the explicit beliefs and deliberate choices of System 2.

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The origin of impressions and feelings that are the main sources of the explicit beliefs and deliberate choices of System 2.

## System 2

The conscious, reasoning self that has beliefs, makes choices, and decides what to think about and what to do.

[?, ?]

## Relating the Systems to UPB

$$\beta_i = \beta^{initial} + G_j G_i \beta^{initial} + G_j G_i \{ G_j G_i \beta^{initial} \} + \dots .$$

How can we relate Utility Proportional Beliefs with the two systems?

- The initial belief is the basis for further reasoning steps and in many cases already a good approximation of the final belief.

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- The initial belief is the basis for further reasoning steps and in many cases already a good approximation of the final belief.
- The initial belief is being adjusted step by step to form the player's final belief.
- Single steps of adaptation are fairly small (at max  $1/m$ ) and decrease with every reasoning step.